

Production Requirements

How to Submit Your Materials

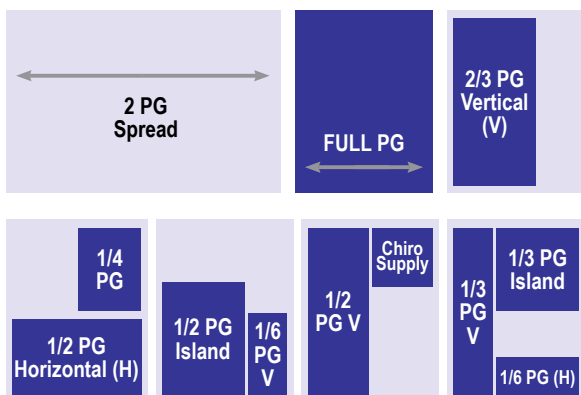
File Name: Please name your file with the following protocol: YourCompanyName_MonthYear.fileformat.

Submission: Print ad files can be submitted through our [Customer Portal](#) or emailed to ads@amchiropractor.com. Digital ads can be submitted to onlineads@amchiropractor.com.

Ad Design: Our team can help you put together your artwork for only \$500 for partial and full page ads.

Preferred file formats:

- **PDF:** Fonts embedded, high quality compression.
- **EPS:** Convert text to outlines if file is created in Illustrator.
- **JPG or tiff:** 300 dpi. min



Print Ad Dimensions

Ad Size	Width	Height
2 Pages		
Trim	15.875"	11"
Bleed	16"	11.125"
Full Page		
Trim	7.875"	10.875"
Bleed	8.125"	11.125"
2/3 page	4.6"	10.125"
1/2 page horizontal	7"	4.875"
1/2 page vertical	3.42"	10.125"
1/2 page island	4.6"	7"
1/3 page vertical	2.22"	10.125"
1/3 page island	4.6"	4.875"
1/4 page	3.42"	4.875"
1/6 page vertical	2.22"	4.6"
1/6 page horizontal	4.6"	2.22"
ChiroSupply	3.42"	3.2"

E-mail: Ads@amchiropractor.com