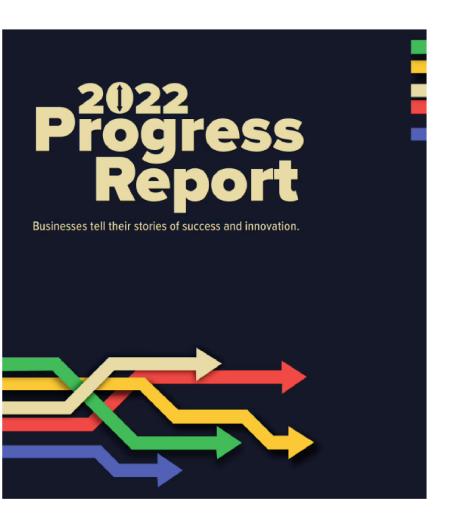
BUSINESS JOURNAL

2023 Progress Report



Tell Your Story of PROGRESS, In Your Words

Springfield Business Journal offers your business the opportunity to share great news about your organization. Progress 2023 lets you share how you are making big things happen in our business community.

Highlight:

- New Construction
- Employee Awards
 - New Products
 - Key Projects
- Company Awards
- Industry Recognition
- Community Involvement
 - New Certifications
 - Key Anniversary
 - New Location
 - And More!

The Springfield Business Journal audience needs to hear the positive stories of local companies and their accomplishments. What were your wins in 2022? Have you received a major award? Have you added jobs? Do you have a key anniversary? Now, more than ever, this is a unique opportunity to tell your story in your words and celebrate your PROGRESS!

SPACE DEADLINE: FEBRUARY 3, 2023 MATERIALS DUE DATE: FEBRUARY 10, 2023 FINAL APPROVAL DUE: FEBRUARY 17, 2023 PUBLISH DATE: FEBRUARY 27, 2023





2023 Progress Report

FULL-PAGE ADVERTORIAL + FULL-PAGE DISPLAY AD

- Full Page display ad
- Full Page matching advertorial
 - Custom Professional Photo
 - Included in Digital Edition
- Page lives on SBJ.net with an active backlink
 - A pdf of the printed piece
- A commemorative Plaque of your Advertorial Page

Full Page Advertorial

Approx. 3,500 character count with spaces

Full Page Ad

including bleed: 11.125" x 13.375" with margins: 9.85" x 12.1"

Investment \$2,695 Value \$7,198



2/3 PAGE ADVERTORIAL + 1/3 PAGE DISPLAY AD



- Third-Page display ad
- Two-Thirds Page matching advertorial
 - Custom Professional Photo
 - Included in Digital Edition
- Page lives on SBJ.net with an active backlink
 - A pdf of the printed piece
- A commemorative Plaque of your Advertorial Page

2/3 Page Advertorial

Approx. 2,500 character count with spaces

1/3 page ad 9.85" x 3.9"

Investment \$1,955 Value \$4,099

With this turnkey advertising package, we include ad design and professional writing services at no additional cost. You pay one low price for everything!

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