

## 2023 Progress Report

# 2022 Progress Report

Businesses tell their stories of success and innovation.

The Springfield Business Journal audience needs to hear the positive stories of local companies and their accomplishments. What were your wins in 2022? Have you received a major award? Have you added jobs? Do you have a key anniversary? Now, more than ever, this is a unique opportunity to tell your story in your words and celebrate your PROGRESS!

**SPACE DEADLINE: FEBRUARY 3, 2023**

**MATERIALS DUE DATE: FEBRUARY 10, 2023**

**FINAL APPROVAL DUE: FEBRUARY 17, 2023**

**PUBLISH DATE: FEBRUARY 27, 2023**

### Tell Your Story of PROGRESS, In Your Words

Springfield Business Journal offers your business the opportunity to share great news about your organization. Progress 2023 lets you share how you are making big things happen in our business community.

#### Highlight:

- ♦ New Construction
- ♦ Employee Awards
- ♦ New Products
- ♦ Key Projects
- ♦ Company Awards
- ♦ Industry Recognition
- ♦ Community Involvement
- ♦ New Certifications
- ♦ Key Anniversary
- ♦ New Location
- ♦ And More!

SPRINGFIELD  
**BUSINESS JOURNAL**  
YOUR BUSINESS AUTHORITY SINCE 1980

**MTC report calls for more funding from state for entrepreneurship**  
Findings point to shortage of early-stage investments  
By Mike Collins - mcollins@sjr.net

**Holland building changes hands**

**Springfield couple make first commercial property investment**  
By Mike Collins - mcollins@sjr.net

**History lesson**

**NEW ON THE BLOCK**  
Christine and Dr. Bradley Newberry became the owners of downtown's Holland building on Dec. 28.

**we felt it was time to pass the property on to someone new"**  
Antony Chip Shyrout of Canadian Express PC represented the seller in the transaction.

**John Deane, the husband's son, is the new owner as well as the new tenant.**

**"The building then looks pretty much as it does today,"** letters said of the five-story concrete building with a basement. "Retail on the first floor then office above. It was a challenge to take care of your grand possession that for many had after 20 years."

**See HOLLAND on page 26**

## 2023 Progress Report

### FULL-PAGE ADVERTORIAL + FULL-PAGE DISPLAY AD

- ♦ Full Page display ad
- ♦ Full Page matching advertorial
- ♦ Custom Professional Photo
- ♦ Included in Digital Edition
- ♦ Page lives on SBJ.net with an active backlink
- ♦ A pdf of the printed piece
- ♦ A commemorative Plaque of your Advertorial Page

#### Full Page Advertorial

Approx. 3,500 character count with spaces

#### Full Page Ad

including bleed: 11.125" x 13.375"  
with margins: 9.85" x 12.1"

**Investment \$2,695 Value \$7,198**

### 2/3 PAGE ADVERTORIAL + 1/3 PAGE DISPLAY AD

- ♦ Third-Page display ad
- ♦ Two-Thirds Page matching advertorial
- ♦ Custom Professional Photo
- ♦ Included in Digital Edition
- ♦ Page lives on SBJ.net with an active backlink
- ♦ A pdf of the printed piece
- ♦ A commemorative Plaque of your Advertorial Page

#### 2/3 Page Advertorial

Approx. 2,500 character count with spaces

#### 1/3 page ad

9.85" x 3.9"

**Investment \$1,955 Value \$4,099**

With this turnkey advertising package, we include ad design  
and professional writing services at no additional cost.

You pay one low price for everything!