

In today's fast-paced and constantly changing business world, it's more important than ever for companies to stay ahead of the curve and *evolve* with the times.

Evolution will showcase how successful companies have adapted and grown, providing insights and inspiration for other businesses to follow suit. From adopting new technologies to pivoting business models, the stories in Evolution will demonstrate the power of agility and innovation and showcase how top brands have evolved their products to meet the changing demands of their customers.

Highlight:

- Critical staff changes
- New products or services
- Changes in strategy
- New or updated building
- Technological advancements
- Design improvements
- New features or functionality
- Product innovations
- Globalization in business
- Sustainability improvements
- Building strong partnerships and collaborations
- Developing effective leadership



SPRINGFIELD BUSINESS JOURNAL

YOUR BUSINESS AUTHORITY

2023 Evolution

FULL-PAGE ADVERTORIAL + FULL-PAGE DISPLAY AD

- Full Page display ad
- Full Page matching advertorial
- Custom Professional Photo
- Included in Digital Edition
- Page lives on SBJ.net with an active backlink
- A pdf of the printed piece
- A commemorative Plaque of your Advertorial Page

Full Page Advertorial

Approx. 3,500 character count with spaces

Full Page Ad

including bleed: 11.125" x 13.375"

with margins: 9.85" x 12.1"

Investment \$2,695 Value \$7,198



2/3 PAGE ADVERTORIAL + 1/3 PAGE DISPLAY AD



- Third-Page display ad
- Two-Thirds Page matching advertorial
- Custom Professional Photo
- Included in Digital Edition
- Page lives on SBJ.net with an active backlink
- A pdf of the printed piece
- A commemorative Plaque of your Advertorial Page

2/3 Page Advertorial

Approx. 2,500 character count with spaces

1/3 page ad

9.85" x 3.9"

Investment \$1,955 Value \$4,099

With this turnkey advertising package, we include ad design and professional writing services at no additional cost.

You pay one low price for everything!