

## Ask The Experts



**Ask the Experts is a revolutionary advertising program that allows companies to showcase their industry expertise by answering the most frequently asked questions in their field.**

### Exclusive Categories

- Commercial Banking
- Office Product
- Consulting
- Safety/Osha
- Health and Wellness
- Marketing/SEO/Digital
- Recruiting/Staffing
- Sales
- HR
- Insurance Lines (multiple)
- Strategic Planning
- Interior Design
- Team Culture
- Legal
- Workforce Development
- Commercial Real Estate
- Engineering
- Solar
- Tax
- IT

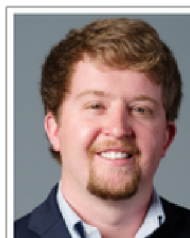
**We can also customize a category for you.**

### Current Advertiser Testimonial



SBJ's Ask the Expert has been an effective tool for our business. It helped create an awareness of our business/human resources consulting division. Contacts in the business community share that they regularly read my Q&A and look forward to the next month's topic. It has been a valuable resource to connect with new prospects and clients.

**-Karen Shannon, VP Business Consulting/CHRO  
Ollis/Akers/Arney**



**Austin Linton**

Payroll Expert  
TPC More Than Payroll  
austin@thepayrollco.com  
417-882-2000



**What are the differences between hiring a local payroll provider and a national provider?**

Hiring a national payroll company may give you a sense of security as you may recognize the name on your paychecks. However, the difference that people tend to find is the level of service. Most national payroll companies tend to use a one size fits all approach. You will be given a package of software and sent on your way, if something goes wrong you will most likely have to call an 800 number. However, with a smaller local payroll provider your needs will be assessed and your payroll account will be setup according to your unique situation. You will have people there to help you throughout the entire process. These are people who are a part your community as opposed to someone sitting in a call center in a large city.

Actual size 3.2x3.9

Character count approx. 620  
(including Spaces)



Contact [advertising@sbj.net](mailto:advertising@sbj.net). 2101 W  
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Springfield Mo 65807


# Ask The Experts

Dedicated Monthly Email

This comprehensive ad program includes:

- In Print
- Online
- E-news
- Category Exclusive
- Expert Positioning
- Branding
- Building Trust

Landing Page on sbj.net



**Chris Kays**  
Owner/CEO  
F1 Computing Solutions

**IT Services**

PAID ADVERTISING

**Chris Kays, IT Services Expert**  
F1 Computing Solutions  
Posted online September 26, 2022 3:32 pm

**ASK A QUESTION**  
Chris Kays is available to answer your questions regarding managed IT services.  
Email Chris  
417-429-2383  
F1 Computing Solutions Website

**GET THE ANSWERS**  
What are the top ways secure your company's data?  
Are consumers responsible for their own tech security?  
Should my business accept liability?  
Why should a business switch to VoIP phone services?  
Why should you hire a professional company to manage your business' technology?  
How can your business avoid costly downtime due to IT failure?  
What is the best protection from ransomware?  
Do private security is here, but is the technology in support it ready?  
Is traditional antivirus software still good enough?  
What is an IT Managed Services Provider?

Chris Kays founded F1 Computing Solutions, LLC, in July 2005. Having spent many years in the IT field and knowing just how difficult and frustrating it could be to find support in a timely manner, Chris decided his IT company would focus on high-quality, timely customer service.

Chris was honorably discharged as a disabled veteran after four years of service in the United States Air Force. Following that service, Chris became a letter carrier for the United States Postal Service in Springfield. After 15 years working his way up through the ranks into management while simultaneously putting himself through college at MSU, earning a bachelor's degree in business, Chris decided to start F1 Computing Solutions. During Chris's time at the Postal Service, he frequently put his computer and programming skills to use. He even cut the manager's workload in half with a program he created: a program that was then implemented at post offices nationwide.

Chris is immensely proud of his many accomplishments throughout his life. He is and always will be a proud American and is even more proud to be from Springfield, Missouri. Chris is honored to be able to continue with a thriving business supported by the very community to which he has always belonged.

**What are the top ways to secure your company's data?**



Ask the Experts is a monthly digest of frequently asked business questions answered by our experts.



**Jake Woolfenden**

Owner/President  
OSHA/Industrial Hygiene  
417-823-7233

Email Jake for more information

**When do my employees need to be trained on a forklift?**

Every forklift operator must have certification proving they are qualified to operate a forklift. OSHA requires that retraining take place every three years, if the operator starts driving in a new environment or changes companies or if the operational controls of the forklift change. Following these regulations keeps your team safe and your operations OSHA compliant. Contact [info@summitsafetygroup.com](mailto:info@summitsafetygroup.com) for assistance with your forklift certifications.

[LEARN MORE](#)



## Ask the Experts Advertisers Receive:

- SBJ collaborates with you and writes your questions and answers. We will also take a professional headshot of you in our photography studio, if needed.
- The Q&A print ad will run one time per month in the SBJ print edition on the second Monday of the month.
- The same Q&A content will run in a dedicated Ask the Experts email delivered on the 4th Sunday of the month to nearly 11,000 SBJ readers.
- Each Q&A will live 24/7 on SBJ.net with a backlink to your website. Your expert page includes your bio, your catalog of monthly Q&A's and a direct link to your email.
- You can submit a longer answer to each question to give more depth of knowledge to the reader. The longer version answer will live on your online expert page.
- In addition to all of these benefits, you receive CATEGORY EXCLUSIVITY!

**12-month commitment, Investment: \$550 per month**

**6-month commitment, Investment: \$650 per month**